

3.1.2 RSS Wizard Module



RSS Wizard module is very advanced input module that can work with the following output modules: Archiver and WordPress module.

RSS Wizard Module concept:

It can take several groups of any RSS feeds, shuffle them, format them in every possible way and send them to WordPress module for adding posts to your blog or Archiver module to generate updated news archive based on templates and these formatted rss news.

To read more about Archiver module or WordPress module, please see the appropriate chapter.

In RSS Wizard module you can specify 3 groups of rss feeds instead of just one (like in most other software) so you could send it to 3 different output modules:

Each rss feed should start with a new line!

*The more rss feeds you can specify the better randomization you will get. Unlike other products (such as rsstoblog, powerrss, etc), RSS Wizard module **pulls only unique news from your feeds** and never repeats them till all the unique news from current feeds are*

rsstoblog, powerrss, etc), RSS Wizard module **pulls only unique news from your feeds** and never repeats them till all the unique news from current feeds are processed. *(In comparison, rsstoblog will publish the same news from your feed, thus creating a duplicate content and raising search engines red flag)*

In the form below you can specify look and feel format settings for each of your three rss news groups:

The screenshot shows a configuration window titled "Look & feel formatting for each RSS news group". It contains several settings:

- RSS feeds group title:** A dropdown menu set to "Do not use".
- HTML before group's title:** A text input field containing "
".
- HTML after group's title:** A text input field containing "
".
- Number of news to show from each feeds group:** Two dropdown menus, both set to "5".
- HTML before RSS news group:** A text area containing "testing news group begin

".
- HTML after RSS news group:** A text area containing "

testing news group end".
- Links settings:** Two checked checkboxes: "Convert all links into Javascript links (SEO advantage)." and "Open all links in new window".

RSS feeds group title: Here you can choose to show on not to show the title for each rss news group. You can have it in the form of **text**, **link** or **image logo**.

Each rss news group can be formatted to its maximum extend with the help of html.

HTML before group's title: You can insert any HTML code before newsgroup's title. Within your HTML code use only single quotation marks (for example:). Do not use double quotation marks!

HTML after group's title: You can insert any HTML code after newsgroup's title. Within your HTML code use only single quotation marks.

Number of news to show from each feeds group: Specify how many news to pull from each group. Setting up the interval will allow you to have a random number of news each time from lower limit to upper.

HTML before RSS news group: any HTML code to insert before each RSS news group. Within your HTML code use only single quotation marks (for example:). Do not use double quotation marks!

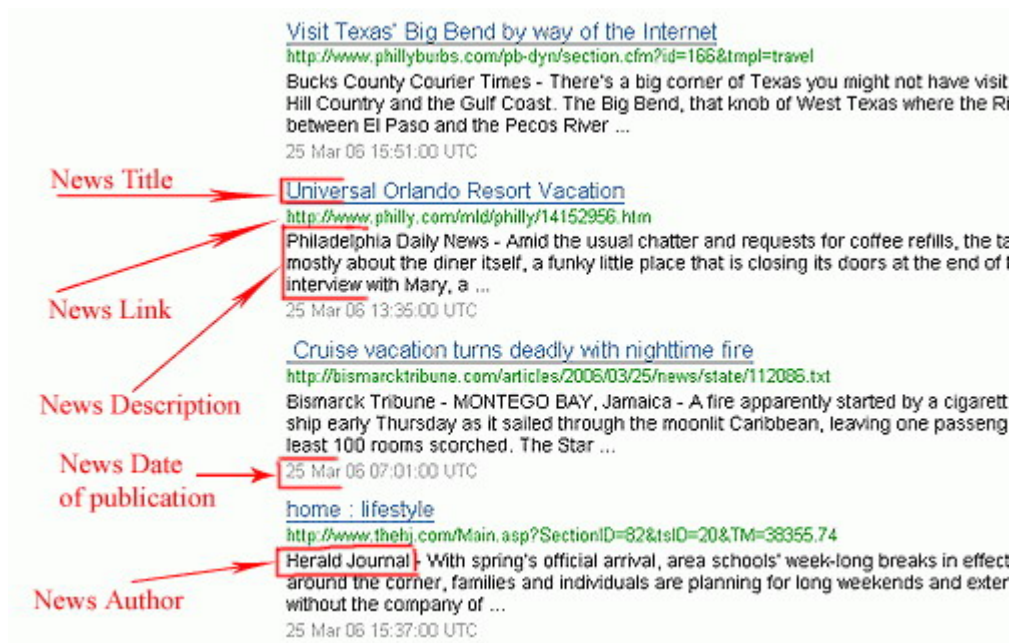
HTML after RSS news group: any HTML code to insert after each RSS news group. Within your HTML code use only single quotation marks!

Links settings: You can choose to **"Convert all links to Javascript links"** This is very powerful option, unavailable in other similar products. Converting news links to javascript links makes them non-spiderable by search engines. That means you won't leak your PageRank to any outside websites.

You can also choose to **open all links in new window** so people won't navigate away from your site.

Below is an example of rss news feed from MSN. Most rss news within any feed have the following 5 elements:

- Title
- Link
- Description
- Date of publication
- Author



Within RSS Wizard module you can tweak all 5 of those elements. You can enable or disable them, change their order and so on.

For even more precise formatting you can wrap html code around each single news within the group (how good is that?):

Look & feel formatting for each news element:	News description <input type="button" value="Attention! Expandable menu!"/>
Order number for this news element:	2 <input type="button" value="v"/>
HTML before news description:	<input type="text"/> <input style="float: right;" type="button" value="?"/>
HTML after news description:	<input type="text"/> <input style="float: right;" type="button" value="?"/>
Allow HTML tags::	<input type="text" value="b strong img p br"/> <input style="float: right;" type="button" value="?"/>
Length of news description::	<input checked="" type="radio"/> Show all news description <input type="radio"/> Show random length text for each news description <input type="text" value=""/> - <input type="text" value=""/> <input style="float: right;" type="button" value="?"/>

News Title:

Order number for this news element: You can set it to “Not visible or select any order number for News Title from 1 to 5.

HTML before and after News Title: – wrap each News Title with any html code. Within your HTML code use only single quotation marks (for example:).

Convert each news title into link?: Put checkmark if you want every News Title to be clickable.

News Link:

Order number for this news element: You can set it to “Not visible or select any order number for News Link from 1 to 5.

HTML before and after News Link: – wrap each News Link with any html code. Within your HTML code use only single quotation marks (for example:).

Substitute original link text with your own phrase: Leave this field empty if you want links to have original link anchor text.

News Description:

Order number for this news element: You can set it to “Not visible or select any order number for News Description from 1 to 5.

HTML before and after News Description: – wrap each News Description with any html code. Within your HTML code use only single quotation marks (for example:).

Allow HTML tags: Specifies what html tags should be left in news description. Should be separated by |. All other tags will be automatically removed.

Length of news description: You can specify how much of news description should be shown: all text or random number of symbols.

News Author:

Order number for this news element: You can set it to “Not visible or select any order number for News Author from 1 to 5.

HTML before and after News Author: – wrap each News Author with any html code. Within your HTML code use only single quotation marks (for example:).

News Date of publication:

Order number for this news element: You can set it to “Not visible or select any order number for News Date of publication from 1 to 5.

HTML before and after News Author: – wrap each News Date of publication with any html code. Within your HTML code use only single quotation marks (for example:).

Next section will allow you to specify output module for each three of your rss news groups:

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Output settings for each news group:	
	<input checked="" type="radio"/> Group1 <input type="radio"/> Group2 <input type="radio"/> Group3
RSS Feeds group #1:	<input checked="" type="checkbox"/> Shuffle rss feeds news within current group
Send content from this group into:	<input checked="" type="radio"/> Wordpress module <input type="radio"/> Archiver module <input type="radio"/> PHP include file <input type="button" value="Generate php include code"/>
Joint settings of RSS Wizard module with Wordpress module Group #1	
Choose Wordpress blog category:	- -Any on random basis- - <input type="button" value="?"/>
Blog user:	- -Any on random basis- - <input type="button" value="?"/>
Click to preview current news group:	<input type="button" value="Preview ->"/>
Click to update settings:	<input type="button" value="Update settings"/>

First choose **Group1**, **Group2** or **Group3**.

I would recommend to always “**Shuffle rss feeds news within current group**”. That way you will have completely unique set of rss news that nobody else have. That makes your content extremely original and unable to reveal that it’s taken from somewhere else.

Then select an output module for current group. Currently it can be **WordPress module** (where it can make posts to your blog using your group of feeds) or **Archiver module** (where it can generate static archived news pages based on set of templates and your group of feeds).

You can also select “**PHP include file**”. By clicking on “**Generate php include code**” button you will be able to get a snippet of php code which you can insert into any php or html page so you could have always updated news from your group. If you familiar with CarP script, this little feature will allow you to do the same thing CarP does and even better.

Joint settings of RSS Wizard module with Wordpress module Group #1: If you selected Wordpress module as an output module for Group #1, here you can specify what category of your blog you would like to post to and under what blog user.

Always preview your current settings for each news group before going to test, to make sure your news group looks just like you need it.

Don’t forget to click on “Update settings” after you make any changes.

Repeat the above process for Group #2 and #3.

After you are done setting up the module go to **Test & Log** tab (*more info in Chapter 4 – Testing the script*).